



CELEBRITY SUMMER SHOWDOWN

LONG ISLAND, NY

2021

PRODUCED BY:



BENEFITING:



SUNDAY, AUGUST 15TH & MONDAY, AUGUST 16TH, 2021

POWERED BY:





SUNDAY, AUGUST 15TH

- POP-UP SHOPS
- RED CARPET
- DINNER PARTY
- FIREWORK SHOW
- BLACKJACK TOURNAMENT
- CASINO ROOM
- AND MORE

MONDAY, AUGUST 16TH

- POP-UP SHOPS
- RED CARPET
- GOLF TOURNAMENT
- CORN HOLE TOURNAMENT
- DINNER PARTY
- AWARDS CEREMONY
- SILENT AUCTION
- BLACKJACK TOURNAMENT
- CASINO ROOM
- AND MORE





TO BENEFIT

DUPON ON CANCER

Our mission is to create a memorable experience while raising money and awareness for multiple charities through a fun, challenge-based approach. Showcasing the competitive spirit in world-class athletes, artists & celebrities, we forge ahead united **WHILE GIVING BACK IN THE NAME OF GOODWILL.**

FOLLOW  @DUPONCANCER & VISIT US ONLINE AT DUPONCANCER.ORG NET PROCEEDS WILL GO TO DUponCancer



AARON JUDGE WEARS A 'LORD PLEASE HEAL TAYLOR' BRACELET DURING THE SEPTEMBER 26TH 2017 NEW YORK YANKEE GAME VS THE TAMPA BAY RAYS



SPONSORSHIP OPPORTUNITIES

EVENT ACTIVITIES:

DINER PARTY • AFTER PARTY • RED CARPET • CASINO ROOM
GOLF TOURNAMENT • BLACKJACK TOURNAMENT • CORN HOLE TOURNAMENT
AWARDS CEREMONY • POP-UP SHOPS • LIVE AUCTION • FIREWORK SHOW

SPONSORSHIP BENEFITS:

- VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH & MONDAY AUGUST 16TH
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS
- ENTRY(S) INTO BLACKJACK TOURNAMENT; SUNDAY, AUGUST 15TH & MONDAY AUGUST 16TH
- HOTEL ACCOMMODATIONS
- FOURSOME(S) IN THE GOLF TOURNAMENT, INCLUDING:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- MULTI-TIERED ACCESS PASS(ES)
- BRANDED HOLE ACTIVATION
 - UNIQUE BRAND INTERACTIONS
 - LOGO ON TEE BOX
 - LOGO ON HOLE FLAG
- PRODUCT DISTRIBUTION OPPORTUNITIES
- CUSTOM BRANDED PHOTO-OPS
- LOGO PLACEMENT ON EVENT COMMUNICATIONS:
 - EVENT INVITATIONS
 - MARKETING MATERIALS (PRINT, DIGITAL & VIDEO)
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- BRAND RECOGNITION :
 - RADIO MENTIONS
 - ON MULTIPLE SOCIAL MEDIA PLATFORMS (INCLUDING INSTAGRAM FACE BOOK & TWITTER)
 - MC ANNOUNCEMENT AT TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- BRANDED CONTENT DRIVEN RECAP VIDEO WITH COMPANY ACTIVATION
- EVENT PHOTO ALBUM, INCLUDING PRODUCT SHOTS WITH COMPANY ACTIVATION

BLACKJACK TOURNAMENT

SUNDAY, AUGUST 15TH & MONDAY, AUGUST 16TH
(TOURNAMENT RESETS AFTER EACH NIGHT)

PAID PLAYER ACTIVATION
ENTRY FEE: \$1000 PER PLAYER

ENDORSED CELEBRITY PLAYER ACTIVATION
ENTRY FEE: ENDORSED

ROUND #1
60 PLAYERS
10 TABLES (6 PLAYERS PER TABLE)
50 PAID PLAYER ACTIVATIONS
10 ENDORSED CELEBRITY PLAYER ACTIVATIONS
HIGHEST 12 CHIP STACKS ADVANCE TO ROUND #2

ROUND #1 "RE-BUY"
- PLAYERS THAT HAVE BEEN ELIMINATED FOR NOT HAVING THE
TOP 12 HIGHEST CHIP STACK
- TOP 6 HIGHEST CHIP STACKS ON THE "RE-BUY" WILL ADVANCE TO ROUND #2

ROUND #1 "RE-BUY"
PAID PLAYER ACTIVATION
ENTRY FEE: \$500 PER PLAYER

ROUND #2
18 PLAYERS (6 PLAYERS PER TABLE)
*HIGHEST 6 CHIP STACKS ADVANCE TO ROUND #3

6 PLAYERS (6 PLAYERS ON FINAL TABLE)
HIGHEST CHIP STACK BECOMES WINNER

TOURNAMENT RULES

- EACH TABLE STARTS WITH 6 PLAYERS
- 5 PAID PLAYER ACTIVATIONS
 - 1 ENDORSED CELEBRITY PLAYER ACTIVATION
- EACH PLAYER STARTS WITH \$10,000 IN CHIPS
- HIGH CARD STARTS WITH BUTTON
- RIGHT OF BUTTON STARTS WITH THE FIRST WAGER & WAGERING CONTINUES RIGHT TO LEFT
- 15 ROUNDS OF WAGERING
(LAST ROUND IS A SECRET BET)





HOLE SPONSOR: \$2,500

(18 AVAILABLE)

- BRANDED HOLE ACTIVATION
 - UNIQUE BRAND INTERACTIONS
 - LOGO ON TEE BOX
 - LOGO ON HOLE FLAG
- (2) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (2) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.

FOURSOME PACKAGE: \$10,000

(18 AVAILABLE)

- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF TOURNAMENT WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- (4) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (4) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.

SILVER SPONSOR: \$25,000

(8 AVAILABLE)

- (5) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (5) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON SUNDAY, AUGUST 15TH.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 16TH.
- (1) HOTEL ROOM AT NEARBY PARTNER HOTEL.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.



GOLD SPONSOR: \$50,000

(4 AVAILABLE)

- (10) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (10) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (4) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, AUGUST 15TH.
- (4) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 16TH.
- (2) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF TOURNAMENT WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.



The Rolex logo, featuring a yellow crown above the word "ROLEX" in yellow capital letters on a green background.

Quality Sleep
weave

RICOH
imagine change

SINGA



PLATINUM SPONSOR: \$100,000

(2 AVAILABLE)

- (50) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (50) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (8) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, AUGUST 15TH.
- (8) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 16TH.
- (4) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (2) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF TOURNAMENT WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.

PRESENTING SPONSOR: \$250,000

(1 AVAILABLE)



- (100) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, AUGUST 15TH 2021.
- (100) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 16TH 2021.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (20) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, AUGUST 15TH.
- (20) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 16TH.
- (10) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (5) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF TOURNAMENT WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.

CSE

CELEBRITY SPORTS ENTERTAINMENT

NOTABLE PAST EVENTS

CELEBRITY SHOWDOWN SERIES 2017- PRESENT

- MSG CELEBRITY BASKETBALL GAME
- MONSTER 50K CHARITY CHALLENGE
- CHRIS JOHNSON CELEBRITY BASKETBALL GAME
- MAYWEATHER 50-0 CELEBRITY BASKETBALL GAME
- BOOMCUPS BIG GAME WEEKEND MIAMI 2020

Z100 / Y100 JINGLE BALL OFFICIAL AFTER PARTY (NY/FL)

FLOYD MAYWEATHER'S BIRTHDAY CELEBRATION

JAKE PAUL AFTER FIGHT PARTY AT VERSACE MANSION

MAYWEATHER VS PAUL OFFICIAL FIGHT WEEKEND TAKEOVER

DJ IRIE CELEBRITY BIRTHDAY CELEBRATION

AND MANY MORE...





PAST CELEBRITY PARTICIPANTS

- FLOYD MAYWEATHER JR.
- JUSTIN BIEBER
- CHRIS BROWN
- SNOOP DOGG
- FABOLOUS
- TREY SONGZ
- LIL KIM
- JAKE PAUL
- LOGAN PAUL
- MACHINE GUN KELLY
- MEGAN FOX
- MICHAEL IRVIN
- TYGA
- IGGY AZALEA
- RICK ROSS
- FAT JOE
- TY DOLLA \$IGN
- DABABY
- JUSTIN QUILES
- ROB GRONKOWSKI
- BLAKE GRIFFIN
- ANDRE DRUMMOND
- TERRELL OWENS
- CHRIS JOHNSON
- ADAM PACMAN JONES
- DAK PRESCOTT
- MIKE EVANS
- JULIO JONES
- NICK CANNON
- COLTON UNDERWOOD
- VAL KILMER
- NICKY JAM
- TORY LANEZ
- EL ALFA
- JEN SELTER
- CUBA GOODING JR.
- JUANPA ZURITA
- YANDEL

JUST TO NAME A FEW



CSE MEDIA RECAP

CELEBRITY SPORTS ENTERTAINMENT

OVER 19 BILLION EARNED IMPRESSIONS
TOTAL MEDIA IMPRESSIONS
INCLUSIVE OF BROADCAST, PRINT, DIGITAL AND SOCIAL
FROM PAST EVENTS

- E! ONLINE
- PAGE SIX



- ESPN
- TMZ



- BILLBOARD.COM
- DAILYMAIL.CO.UK



- EONLINE.COM
- FOXNEWS.COM
- OKMAGAZINE.COM



- BARSTOOLSPORTS.COM
- MIRROR UK



- POPSUGAR.COM
- STAR.COM



- THESOURCE.COM
- TMZ.COM



- TMZSPORTS.COM
- USMAGAZINE.COM





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[CelebritySportsEntertainment.com](https://www.CelebritySportsEntertainment.com)

