



MAXIM
Briefcase

PRESENT



**SUNDAY, JULY 31ST &
MONDAY, AUGUST 1ST, 2022**



CelebritySportsEntertainment.com



SUNDAY, JULY 31ST

A GREAT GATSBY AFFAIR

- WELCOME CHAMPAGNE TOAST
- RED CARPET
- DINNER PARTY
- FIREWORK SHOW
- SILENT AUCTION
- CASINO ROOM
- BLACKJACK TOURNAMENT
- DJ & LIVE ENTERTAINMENT
- AND MORE

MONDAY, AUGUST 1ST

CELEBRITY GOLF CLASSIC & AFTER PARTY

- RED CARPET
- DINNER PARTY
- AWARDS CEREMONY
- SILENT AUCTION
- CASINO ROOM
- BLACKJACK TOURNAMENT
- DJ & LIVE ENTERTAINMENT
- AND MORE



TO BENEFIT

DUPON ON CANCER

Our mission is to create a memorable experience while raising money and awareness for multiple charities through a fun, challenge-based approach. Showcasing the competitive spirit in world-class athletes, artists & celebrities, we forge ahead united **WHILE GIVING BACK IN THE NAME OF GOODWILL.**

FOLLOW  @DUPONCANCER & VISIT US ONLINE AT DUPONCANCER.ORG



AARON JUDGE WEARS A 'LORD PLEASE HEAL TAYLOR' BRACELET DURING THE SEPTEMBER 26TH 2017 NEW YORK YANKEE GAME VS THE TAMPA BAY RAYS



PAST CELEBRITY PARTICIPANTS

- FLOYD MAYWEATHER JR.
- JUSTIN BIEBER
- CHRIS BROWN
- SNOOP DOGG
- FABOLOUS
- TREY SONGZ
- KEVIN HARRINGTON
- LIL KIM
- JAKE PAUL
- LOGAN PAUL
- MACHINE GUN KELLY
- MEGAN FOX
- MICHAEL IRVIN
- TYGA
- IGGY AZALEA
- RICK ROSS
- CC SABATHIA
- FAT JOE
- TY DOLLA \$IGN
- DABABY
- JUSTIN QUILES
- ROB GRONKOWSKI
- BLAKE GRIFFIN
- ANDRE DRUMMOND
- TERRELL OWENS
- CHRIS JOHNSON
- ADAM PACMAN JONES
- DAK PRESCOTT
- MIKE EVANS
- JULIO JONES
- MICHAEL VICK
- NICK CANNON
- COLTON UNDERWOOD
- VAL KILMER
- NICKY JAM
- TORY LANEZ
- EL ALFA
- JA RULE
- JEN SELTER
- CUBA GOODING JR.
- JUANPA ZURITA
- YANDEL

JUST TO NAME A FEW



CSE MEDIA RECAP

CELEBRITY SPORTS ENTERTAINMENT

OVER 19 BILLION EARNED IMPRESSIONS
TOTAL MEDIA IMPRESSIONS
INCLUSIVE OF BROADCAST, PRINT, DIGITAL AND SOCIAL
FROM PAST EVENTS

- E! ONLINE
- PAGE SIX



- ESPN
- TMZ



- BILLBOARD.COM
- DAILYMAIL.CO.UK



- EONLINE.COM
- FOXNEWS.COM
- OKMAGAZINE.COM



- BARSTOOLSPO RTS.COM
- MIRROR UK



- POPSUGAR.COM
- STAR.COM



- THESOURCE.COM
- TMZ.COM



- TMZSPORTS.COM
- USMAGAZINE.COM





NOTABLE PAST EVENTS

CELEBRITY SHOWDOWN SERIES 2017- PRESENT

- MSG CELEBRITY BASKETBALL GAME
- MONSTER 50K CHARITY CHALLENGE
- CHRIS JOHNSON CELEBRITY BASKETBALL GAME
- MAYWEATHER 50-0 CELEBRITY BASKETBALL GAME
- BOOMCUPS BIG GAME WEEKEND MIAMI 2020

Z100 / Y100 JINGLE BALL OFFICIAL AFTER PARTY (NY/FL)

FLOYD MAYWEATHER'S BIRTHDAY CELEBRATION

JAKE PAUL AFTER FIGHT PARTY AT VERSACE MANSION

MAYWEATHER VS PAUL OFFICIAL FIGHT WEEKEND TAKEOVER

DJ IRIE CELEBRITY BIRTHDAY CELEBRATION

AND MANY MORE...





TICKETS \$250 PER EVENT

SUNDAY, JULY 31ST

PRICE OF TICKET INCLUDES:

- OPEN BAR & FOOD 7:00PM-1:00AM
- CASINO ROOM PLAY MONEY \$100
- FIREWORKS SHOW
- DJ & LIVE ENTERTAINMENT

MONDAY, AUGUST 1ST

PRICE OF TICKET INCLUDES:

- OPEN BAR & FOOD 7:00PM-1:00AM
- CASINO ROOM PLAY MONEY \$100
- DJ & LIVE ENTERTAINMENT

VIP PACKAGE \$5,000 PER EVENT

SUNDAY, JULY 31ST

PRICE OF PACKAGE INCLUDES:

- VIP SECTION WITH DEDICATED WAITRESS & BUTLER
- 5 ENTRY TICKETS
- OPEN BAR & FOOD 7:00PM-1:00AM
- CASINO ROOM PLAY MONEY \$500 PER PERSON
- FIREWORKS SHOW
- DJ & LIVE ENTERTAINMENT

MONDAY, AUGUST 1ST

PRICE OF PACKAGE INCLUDES:

- VIP SECTION WITH DEDICATED WAITRESS & BUTLER
- 5 ENTRY TICKETS
- OPEN BAR & FOOD 7:00PM-1:00AM
- CASINO ROOM PLAY MONEY \$500 PER PERSON
- DJ & LIVE ENTERTAINMENT



CSE | MAXIM
CELEBRITY SPORTS ENTERTAINMENT

Biggie
present
A

GREAT GATSBY

Affair

SUNDAY JULY 31ST

AT *Oheka Castle*

DINNER PARTY • CASINO ROYALE • TOP SHELF OPEN BAR • FIREWORKS BY GRUCCI

DOORS OPEN 7PM • SUGGESTED ATTIRE: BLACK TIE | GATSBY



CSE | **MAXIM**
CELEBRITY SPORTS ENTERTAINMENT *Before*

1-800
LIQUORS

CELEBRITY GOLF CLASSIC

LONG ISLAND, NY

2022

THE GOLF OUTING

MONDAY, AUGUST 1ST 2022

BREAKFAST: 10:00AM-12:00PM
GOLF REGISTRATION: 10:00AM-12:00PM
GOLF RED CARPET: 12:00PM-1:00PM
GOLF: 1:00PM-6:00PM

DU
ON CANCER

PARLOR
GAMES

TMT
THE MONEY TEAM

IRIE

It's Me
Brands
.com

MAK LLC
Tax Professionals

Crypto
SLUGGERS

BR
BILLIONAIRES ROW

TICKETS • VIP PACKAGES • SPONSORSHIP OPPORTUNITIES

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CELEBRITY SPORTS ENTERTAINMENT
PRESENT



THE 19th HOLE

THE OFFICIAL GOLF CLASSIC *Afterparty*

MONDAY AUGUST 1ST
AT *Oheka Castle*

DINNER PARTY • CASINO ROYALE • TOP SHELF OPEN BAR

DOORS OPEN 7PM • DRESS TO IMPRESS

TICKETS • VIP PACKAGES • SPONSORSHIP OPPORTUNITIES

CelebritySportsEntertainment.com



BLACKJACK TOURNAMENT

SUNDAY, JULY 31ST & MONDAY, AUGUST 1ST
(TOURNAMENT RESETS AFTER EACH NIGHT)

PAID PLAYER ACTIVATION
ENTRY FEE: \$250 PER PLAYER

ENDORSED CELEBRITY PLAYER ACTIVATION
ENTRY FEE: ENDORSED

ROUND #1
60 PLAYERS
10 TABLES (6 PLAYERS PER TABLE)
50 PAID PLAYER ACTIVATIONS
10 ENDORSED CELEBRITY PLAYER ACTIVATIONS
HIGHEST 12 CHIP STACKS ADVANCE TO ROUND #2

ROUND #1 "RE-BUY"
- PLAYERS THAT HAVE BEEN ELIMINATED FOR NOT HAVING THE
TOP 12 HIGHEST CHIP STACK
- TOP 6 HIGHEST CHIP STACKS ON THE "RE-BUY" WILL ADVANCE TO ROUND #2

ROUND #1 "RE-BUY"
PAID PLAYER ACTIVATION
ENTRY FEE: \$100 PER PLAYER

ROUND #2
18 PLAYERS (6 PLAYERS PER TABLE)
*HIGHEST 6 CHIP STACKS ADVANCE TO ROUND #3

6 PLAYERS (6 PLAYERS ON FINAL TABLE)
HIGHEST CHIP STACK BECOMES WINNER

TOURNAMENT RULES

- EACH TABLE STARTS WITH 6 PLAYERS
- 5 PAID PLAYER ACTIVATIONS
 - 1 ENDORSED CELEBRITY PLAYER ACTIVATION
- EACH PLAYER STARTS WITH \$10,000 IN CHIPS
- HIGH CARD STARTS WITH BUTTON
- RIGHT OF BUTTON STARTS WITH THE FIRST WAGER & WAGERING CONTINUES RIGHT TO LEFT
- 15 ROUNDS OF WAGERING
(LAST ROUND IS A SECRET BET)



SPONSORSHIP OPPORTUNITIES

EVENT ACTIVITIES:

DINNER PARTY • AFTER PARTY • RED CARPET • CASINO ROOM
GOLF TOURNAMENT • BLACKJACK TOURNAMENT • AWARDS CEREMONY
POP-UP SHOPS • LIVE AUCTION • FIREWORK SHOW

SPONSORSHIP BENEFITS:

- TICKETS TO OHEKA CASTLE
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS
- ENTRY(S) INTO BLACKJACK TOURNAMENT
- HOTEL ACCOMMODATIONS
- FOURSOME(S) IN THE GOLF TOURNAMENT, INCLUDING:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- MULTI-TIERED ACCESS PASS(ES)
- BRANDED HOLE ACTIVATION
 - UNIQUE BRAND INTERACTIONS
 - LOGO ON TEE BOX
 - LOGO ON HOLE FLAG
- PRODUCT DISTRIBUTION OPPORTUNITIES
- CUSTOM BRANDED PHOTO-OPS
- LOGO PLACEMENT ON EVENT COMMUNICATIONS:
 - EVENT INVITATIONS
 - MARKETING MATERIALS (PRINT, DIGITAL & VIDEO)
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- BRAND RECOGNITION :
 - RADIO MENTIONS
 - ON MULTIPLE SOCIAL MEDIA PLATFORMS (INCLUDING INSTAGRAM FACE BOOK & TWITTER)
 - MC ANNOUNCEMENT AT TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- BRANDED CONTENT DRIVEN RECAP VIDEO WITH COMPANY ACTIVATION
- EVENT PHOTO ALBUM, INCLUDING PRODUCT SHOTS WITH COMPANY ACTIVATION



BUILD BRAND AWARENESS

- DEDICATED ON-SITE ACTIVATION FOOTPRINT FOR YOUR BRAND TO ACTIVATE IE: ABILITY TO BRING AN ACTIVATION, BUILD A CUSTOM BAR, BRANDED ATTRACTION, PHOTO BOOTH, ETC
- OPPORTUNITY TO INCORPORATE YOUR BRAND AS A SPIRITS PARTNER WITHIN THE CATEGORY THROUGH CUSTOM COCKTAILS, POS, AND ACROSS VIP TABLES
- CUSTOM CONTENT + SOCIAL MEDIA AMPLIFICATION FROM ALL CSE SOCIAL MEDIA OUTLETS TAGGING YOUR BRAND
- DEDICATED VIP HOSTING AREA FOR YOUR BRAND - HAVE YOUR OWN CUSTOM BRANDED VIP AREA EXCLUSIVELY FOR YOUR CUSTOMERS OR CLIENTS FOR UP TO 100+ PEOPLE!
- SAMPLING - DISTRIBUTE YOUR PRODUCT TO GUESTS, ARTISTS, CELEBRITIES AND VIPS
- PRODUCT LAUNCH - WORK WITH CSE TO LAUNCH YOUR NEW PRODUCT DURING THE EVENT
- ACTIVATE ON RED CARPET WITH FUN ACTIVATIONS, PROPS, AND STUNTS!
- BRAND PRESENCE ACROSS LOCATION & OPPORTUNITY TO GIFT TO CELEBRITIES



HOLE SPONSOR: \$2,500

(18 AVAILABLE)

-
- BRANDED HOLE ACTIVATION
 - UNIQUE BRAND INTERACTIONS
 - LOGO ON TEE BOX
 - LOGO ON HOLE FLAG
 - (2) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.

FOURSOME PACKAGE: \$10,000

(18 AVAILABLE)

-
- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
 - (4) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
 - (4) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.



CASINO ROOM SPONSOR: \$25,000

- EXCLUSIVE BRANDED CASINO ROOM
- ONLY BRAND TO HAVE SIGNAGE IN CASINO ROOM
- (5) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
- (5) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON SUNDAY, JULY 31ST.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 1ST.
- (1) HOTEL ROOM AT NEARBY PARTNER HOTEL.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.

SILVER SPONSOR: \$25,000

(8 AVAILABLE)

- (5) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
- (5) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON SUNDAY, JULY 31ST.
- (1) ENTRY INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 1ST.
- (1) HOTEL ROOM AT NEARBY PARTNER HOTEL.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.





GOLD SPONSOR: \$50,000

(4 AVAILABLE)

- (10) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
- (10) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (4) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, JULY 31ST.
- (4) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 1ST.
- (2) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.



PLATINUM SPONSOR: \$100,000

(2 AVAILABLE)

- (50) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
- (50) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (8) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, JULY 31ST.
- (8) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 1ST.
- (4) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (2) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.



PRESENTING SPONSOR: \$250,000

(1 AVAILABLE)

- (100) VIP TICKETS TO OHEKA CASTLE ON SUNDAY, JULY 31ST.
- (100) VIP TICKETS TO OHEKA CASTLE ON MONDAY, AUGUST 1ST.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS.
- (20) ENTRIES INTO BLACKJACK TOURNAMENT ON SUNDAY, JULY 31ST.
- (20) ENTRIES INTO BLACKJACK TOURNAMENT ON MONDAY, AUGUST 1ST.
- (10) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (5) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC WHICH INCLUDES:
 - (1) CELEBRITY GOLFER TO JOIN EACH FOURSOME
 - VIP GIFT BAGS
 - TOURNAMENT APPAREL
 - PHOTO OPPORTUNITIES
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - DINNER PARTY
 - AWARDS CEREMONY
 - AFTER PARTY
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY GOLF CLASSIC.



TO BECOME A SPONSOR
OR FOR MORE INFORMATION:



PLEASE CONTACT YOUR CSE MARKETING AGENT
[CelebritySportsEntertainment.com](https://www.CelebritySportsEntertainment.com)

