



@ THE SILVERWOOD ESTATE • BEVERLY HILLS
F E B R U A R Y 1 2 - 1 5





SAVE THE DATES

FRIDAY – 02/13/2026
PROGRAMMING TBA

SATURDAY – 02/14/2026
FROM 7PM - 1AM
HOSTED BY: ALLEN IVERSON

SUNDAY – 02/15/2026
NBA ALL STAR GAME WATCH PARTY
NBA ALL STAR GAME AFTER PARTY
FROM 1PM - 1AM
HOSTED BY: 1192 SHOWTIME & LA LEGENDS

LOCATION: ULTRA-EXCLUSIVE PRIVATE MANSION | TBA

MUSIC & ENTERTAINMENT: TBA

ACCESS IS LIMITED TO INVITED GUESTS,
ELITE SPONSORS, PRE-REGISTERED VIP SECTIONS,
AND ADVANCED TICKET HOLDERS ONLY.

AN ELITE, MULTI-DAY TAKEOVER GOING DOWN
DURING NBA ALL-STAR WEEKEND —
SET INSIDE A PRIVATE LOS ANGELES MANSION.

SAT
FEB
14



HOSTED BY
**ALLEN
IVERSON**

@ THE SILVERWOOD ESTATE • BEVERLY HILLS
DOORS 7PM - 1AM

SUNDAY,
FEBRUARY 15TH



PRESENT THE



ALL-STAR WEEKEND
LOS ANGELES 2026

NBA ALL STAR GAME
Watch + Party
After Party

HOSTED BY:

AC GREEN • BYRON SCOTT • MICHAEL COOPER • NORM NIXON • RICK DARNELL AND MORE!!

OPEN BAR • PASSED HORS D'OEUVRES

AT THE SILVERWOOD ESTATE

DOORS OPEN 1PM - 1AM



SCAN OR TO
PURCHASE TICKETS





SLAM DUNK

Presenting Sponsor
\$150,000

- LOGO DISPLAYED ON EVENT MATERIAL "PRESENTED BY"
- LOGO DISPLAYED ON STEP & REPEAT (MOST REPEATS)
- LOGO DISPLAYED ON EVENT ACCESS WRISTBAND
- LOGO DISPLAYED ON PHOTOBOOTH IMAGES
- DIGITAL BRANDING EXPOSURE ON PROPERTY
- MENTIONS IN ALL PR/MEDIA OUTREACH & GUEST LIST DISTR
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE +
DISTRIBUTE ON PROPERTY
- MIC MENTIONS ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/VIDEOGRAPHER
FOR BRAND ON PROPERTY (WILL INCLUDE RECAP WITH
PROMINENT LOGO & BRAND PLACEMENT)
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) ULTRA PREMIUM VIP SECTION (COMES WITH
COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (15) VIP PASSES





3 POINTER

Powered by Sponsor
\$100,000

- LOGO DISPLAYED ON EVENT MATERIAL "POWERED BY"
- LOGO DISPLAYED ON STEP & REPEAT (2ND MOST REPEATS)
- DIGITAL BRANDING EXPOSURE ON PROPERTY
- MENTIONS IN ALL PR/MEDIA OUTREACH & GUEST LIST DISTR0
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE +
DISTRIBUTE ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/VIDEOGRAPHER
FOR BRAND ON PROPERTY (WILL INCLUDE RECAP WITH
LOGO & BRAND PLACEMENT)
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY
BOTTLE SERVICE & DEDICATED SERVERS)
- (10) VIP PASSES





FREE THROW
Gold Sponsor
\$50,000

- DIGITAL BRANDING EXPOSURE ON PROPERTY
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE +
DISTRIBUTE ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/VIDEOGRAPHER
FOR BRAND ON PROPERTY (WILL INCLUDE RECAP
WITH LOGO & BRAND PLACEMENT)
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) VIP SECTION (COMES WITH COMPLIMENTARY
BOTTLE SERVICE & DEDICATED SERVERS)
- (5) VIP PASSES





LAY UP

Silver Sponsor

\$25,000

- DIGITAL BRANDING EXPOSURE ON PROPERTY
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE +
DISTRIBUTE ON PROPERTY
- (2) VIP PASSES





VIP PACKAGES

Platinum
\$25,000

- BEST VIP SECTION ON PROPERTY
 - 15 VIP PASSES
 - ULTRA PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)
-

Diamond
\$15,000

- 10 VIP PASSES
 - PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)
-

Gold
\$10,000

- 5 VIP PASSES
 - VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)
-

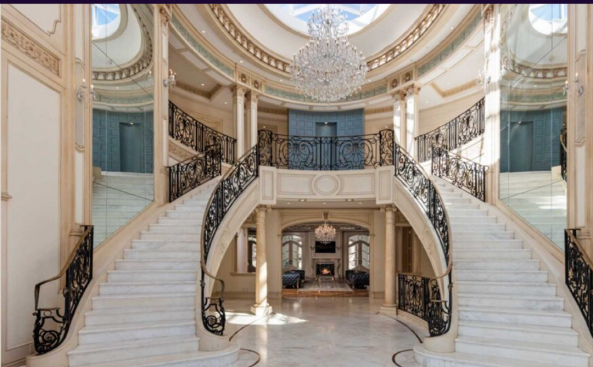
Silver
\$5,000

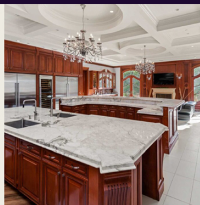
- 2 VIP PASSES
 - VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)
-

*VIP SECTION BRANDING AVAILABLE UPON REQUEST FOR UPCHARGE



PROPERTY IMAGES







INTERIOR

TOTAL BEDROOMS	11
TOTAL BATHROOMS	16
FULL BATHROOMS	16
LAUNDRY ROOM	Room
FLOORING	Marble, Hardwood
FIREPLACE	Den, Family Room, Library, Living Room, Master Bedroom
APPLIANCES	Dishwasher, Elevator, Garbage Disposal, Refrigerator, Range/Oven, Other
OTHER INTERIOR FEATURES	Bar, Elevator, Built-Ins, Cathedral-Vaulted Ceilings, Two Story Ceilings, Crown Moldings, High Ceilings (9 Feet)

EXTERIOR

STORIES	3
POOL	Indoor, Private
LOT FEATURES	Single Lot, Automatic Gate, Back Yard, Lot-Level/Flat, Front Yard, Yard
PARKING	Garage - 4 Car, Circular Driveway
HEAT TYPE	Central
AIR CONDITIONING	Air Conditioning, Multi/Zone
SECURITY FEATURES	Automatic Gate





OVER 19.2 BILLION EARNED IMPRESSIONS

TOTAL MEDIA IMPRESSIONS INCLUSIVE OF BROADCAST,
PRINT, DIGITAL AND SOCIAL FROM PAST EVENTS

- E! ONLINE
- PAGE SIX
- ESPN
- TMZ
- BILLBOARD.COM
- DAILYMAIL.CO.UK
- ETONLINE.COM
- FOXNEWS.COM
- OKMAGAZINE.COM
- BARSTOOLSPORTS.COM
- MIRROR UK
- POPSUGAR.COM
- STAR.COM
- THESOURCE.COM
- TMZ.COM
- TMZSPORTS.COM
- USMAGAZINE.COM



BARSTOOL
SPORTS®



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PAST CELEBRITY ATTENDEES

- ALEC MONOPOLY
- ALLEN IVERSON
- ANGEL BRINKS
- BLAKE GRIFFIN
- BRANDON MARSHALL
- BRIANA GREEN
- CC SABATHIA
- CHRIS BROWN
- CHRIS JOHNSON
- CRIME BY DESIGN
- CRISSA JACKSON
- CUBA GOODING JR.
- D'ANGELO RUSSELL
- DABABY
- DAK PRESCOTT
- DAVID BENAVIDEZ
- DEEBO SAMUEL
- DJ E-V
- DJ IRIE
- EL ALFA
- ERIC DICKERSON
- FABOLOUS
- FAT JOE
- FLOYD MAYWEATHER JR.
- FRANCIA JAMES
- FRENCH MONTANA
- FUNKY MATAS
- IGGY AZALEA
- JA RULE
- JAKE PAUL
- JAMES MCNAIR (P-REALA)
- JARVIS LANDRY
- JEN SELTER
- JENNA BANDY
- J'LEON LOVE
- JONATHAN CHEBAN (FOOD GOD)
- JOHNNY DAMON
- JR SMITH
- JUAN PAZURITA (JUANPA)
- JULIO JONES
- JUSTIN BIEBER
- LARSA PIPPEN
- LAURA GOVAN
- LIKA O
- LIL KIM
- LOGAN PAUL
- MACHINE GUN KELLY
- MANDY
- MARCUS JORDAN
- MATT ZINGLER
- MEGAN FOX
- MICHAEL BLACKSON
- MICHAEL IRVIN
- MICHAEL VICK
- MICAH PARSONS
- MIKE EVANS
- MIKE MAJLAK
- MIKE TYSON
- NATALIE EVA MARIE
- NICK CANNON
- NICKY JAM
- NICOLE ALEXANDER (HOOPZ)
- PLAXICO BURRESS
- QIMMAH RUSSO
- RASHEE RICE
- RICK ROSS
- ROB GRONKOWSKI
- ROB PRIOR
- RYAN GARCIA
- SEAN KELLY
- SHAQ
- SHIGGY
- SHOE SURGEON
- SNOOP DOGG
- SOMMER RAY
- STEFON DIGGS
- STEVE AOKI
- STEVE WILL DO IT
- TERRELL OWENS
- THE PROFESSOR
- TIFFANY HADDISH
- TORY LANEZ
- TREVON DIGGS
- TREY SONGZ
- TY DOLLA SIGN
- TYGA
- TYREEK HILL
- VAL KILMER
- VERNON DAVIS
- WALLO & GILLIE
- WHIT3 IVERSON
- ZAB JUDAH



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**FOR SPONSORSHIPS
OR MORE INFO
CONTACT YOUR LOCAL REP**