

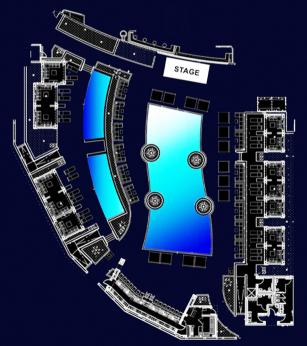


1 LUCKY STREET • HOLLYWOOD, FL 33314 (LOCATED INSIDE THE GUITAR TOWER)





VENUE





DAER
FIGHT
WEEKEND
POOLPARTY
SUNDAY DECEMBER 21⁵⁷ 202

\$10,000 JAB SPONSORSHIP

- VIP RED CARPET WALK & INTERVIEW
- DIGITAL BRANDING EXPOSURE INSIDE VENUE
- ABILITY TO SHOWCASE PRODUCT/SERVICE INSIDE VENUE + DISTRIBUTE IF APPLICABLE
- MIC MENTIONS INSIDE VENUE
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- 1 VIP DAYBED SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (10) VIP EXPRESS ENTRIES



POOL PARTY
SUNDAY DECEMBER 21#202!

\$25,000 RIGHT HOOK SPONSORSHIP

- LOGO DISPLAYED ON BOTTOM OF EVENT FLYER
- VIP RED CARPET WALK & INTERVIEW
- DIGITAL BRANDING EXPOSURE INSIDE VENUE
- ABILITY TO SHOWCASE PRODUCT/SERVICE INSIDE VENUE + DISTRIBUTE IF APPLICABLE
- MIC MENTIONS INSIDE VENUE
- DEDICATED PHOTOGRAPHER/ VIDEOGRAPHER FOR BRAND
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- 1 VIP COUCH SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (25) VIP EXPRESS ENTRIES



DAER
FIGHT
WEEKEND
POOL PARTY
SUNDAY DECEMBER 2147 202!

\$100,000 POWERED BY UPPERCUT SPONSORSHIP

- LOGO DISPLAYED ON EVENT FLYER "POWERED BY"
- LOGO DISPLAYED ON STEP & REPEAT
- VIP RED CARPET WALK & INTERVIEW
- DIGITAL BRANDING EXPOSURE INSIDE VENUE
- ABILITY TO SHOWCASE PRODUCT/SERVICE INSIDE VENUE + DISTRIBUTE IF APPLICABLE
- MIC MENTIONS INSIDE VENUE
- DEDICATED PHOTOGRAPHER/VIDEOGRAPHER FOR BRAND
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- 1 VIP CABANA SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (50) VIP EXPRESS ENTRIES
- COMPLIMENTARY HOTEL ROOM @ HARD ROCK HOLLYWOOD FOR 1 NIGHT



DAER
FIGHT
WEEKEND
POOL PARTY
SUNDAY DECEMBER 21** 2025

\$150,000 PRESENTING KO SPONSORSHIP

- LOGO DISPLAYED ON EVENT FLYER "PRESENTED BY"
- LOGO DISPLAYED ON STEP & REPEAT
- VIP RED CARPET WALK & INTERVIEW
- MEET & GREET, PICTURE WITH JAKE PAUL PLUS A PAIR OF SIGNED GLOVES
- DIGITAL BRANDING EXPOSURE INSIDE VENUE
- ABILITY TO SHOWCASE PRODUCT/SERVICE INSIDE VENUE + DISTRIBUTE IF APPLICABLE
- MIC MENTIONS INSIDE VENUE
- BRAND EXPOSURE THROUGH DEDICATED RADIO ADVERTISEMENTS
- DEDICATED PHOTOGRAPHER/VIDEOGRAPHER FOR BRAND
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) VIP PREMIUM BUNGALOW SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS) *NEAR JAKE PAUL*
- (100) VIP EXPRESS ENTRIES
- (1) HOTEL ROOM @ HARD ROCK HOLLYWOOD FOR 1 NIGHT



POOL PARTY SUNDAY DECEMBER 21st 2025

CSE OVER 19.2 BILLION

TOTAL MEDIA IMPRESSIONS INCLUSIVE OF BROADCAST,
PRINT, DIGITAL AND SOCIAL FROM PAST EVENTS

- E! ONLINE
- PAGE SIX
- ESPN
- TMZ
- BILLBOARD.COM
- DAILYMAIL.CO.UK
- ETONLINE.COM
- FOXNEWS.COM
- OKMAGAZINE COM
- BARSTOOLSPORTS.COM
- MIRROR UK
- POPSUGAR.COM
- STAR.COM
- THESOURCE.COM
- TMZ.COM
- TMZSPORTS.COM
- USMAGAZINE.COM



TM7

Daily Mail

billboard







Mirror

POPSUGAR



BARSTOOL

Us Eonline.

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FIGHT WEEKEND POOL PARTY SUNDAY DECEMBER 21**2025

PAST CELEBRITY ATTENDEES

- AUBREY MARCUS
- ROI-1DA
- BRANDON MARSHALL
- CHASE HERO
- CUBA GOODING IR
- DAVID BENAVIDEZ
- DIF-V
- DJ IRIE
- ELLIOT GREENE
- EL ALFA
- HAYLEY WELCH (HAWK TUAH)
- JA RULE
- JARVIS LANDRY
- JEN SELTER
- JOE BURROW
- JOHN FIELDLY (CELSIUS CEO)
- JONATHAN CHEBAN (FOOD GOD)
- JULIA MURPHY
- JUSTIN BURKE
- JUANPA
- JUTTA LEERDAM
 - LIVVY DUNNE

- LOGAN PAUL
- LARSA PIPPEN
- MARCOS "HOLLYWOOD"
 GUERRERO
- MATT 7INGI FR
- MFGAN FOX
- MICHAEL IRVIN
- MICHAEL RUBIN
- MIKE MAJLAK
- MIKE TYSON
- NINA AGDAL
- NICKY JAM
- ODELL BECKHAM JR.
- POINTER BROTHERS
- QIMMAH RUSSO
- RASHEE RICE
 RUBY ROSE
- RYAN GARCIA
- SHAO
- SOMMER RAY
- TRAVIS SCOTT



ORBITALS (UP TO 4 GUESTS) \$1,000

PREAR DAY BED (UP TO 8 GUESTS) \$1,500

FRONT DAY BED (UP TO 8 GUESTS) \$2,000

REAR SECTIONAL (UP TO 10 GUESTS) \$2,500

FRONT SECTIONAL (UP TO 10 GUESTS) \$3,000

CABANA (UP TO 12 GUESTS) \$4,000

BUNGALOW (UP TO 12 GUESTS) \$10,000



SUNDAY DECEMBER 21st 2025

FOR MORE INFO OR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT YOUR REP





