



JAKE PAUL

FIGHT WEEKEND

PRIVATE PARTY

SATURDAY DECEMBER 20TH 2025



A man with a beard and tattoos is standing in a pool hall. He is wearing a black t-shirt and black pants with white cross patterns. He has a white watch on his left wrist and a white chain around his neck. He is holding his hands near his chest. In the background, there is a pool table and some furniture.

\$25,000 **JAB SPONSORSHIP**

- DIGITAL BRANDING EXPOSURE ON PROPERTY
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE
+ DISTRIBUTE ON PROPERTY
- (5) VIP PASSES

A full-page background image of Jake Paul in a boxing ring. He is wearing boxing gloves and has a determined, shouting expression. The background shows the ropes of the ring and a blurred crowd.

\$50,000 **RIGHT HOOK SPONSORSHIP**

- DIGITAL BRANDING EXPOSURE ON PROPERTY
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE
+ DISTRIBUTE ON PROPERTY
- MIC MENTIONS ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/
VIDEOGRAPHER FOR BRAND ON PROPERTY
(WILL INCLUDE RECAP WITH LOGO & BRAND PLACEMENT)
- MEET & GREET & PICTURE WITH JAKE PAUL
+ PAIR OF SIGNED GLOVES
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) VIP SECTION (COMES WITH COMPLIMENTARY
BOTTLE SERVICE & DEDICATED SERVERS)
- (5) VIP PASSES

\$100,000 POWERED BY UPPERCUT SPONSORSHIP

- LOGO DISPLAYED ON EVENT INVITE FLYER "POWERED BY"
- LOGO DISPLAYED ON STEP & REPEAT (2ND MOST REPEATS)
- DIGITAL BRANDING EXPOSURE ON PROPERTY
- MENTIONS IN ALL PR/MEDIA OUTREACH & GUEST LIST DISTRO
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE + DISTRIBUTE ON PROPERTY
- MIC MENTIONS ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/VIDEOGRAPHER FOR BRAND ON PROPERTY (WILL INCLUDE RECAP WITH LOGO & BRAND PLACEMENT)
- MEET & GREET & PICTURE WITH JAKE PAUL + PAIR OF SIGNED GLOVES
- EXCLUSIVE BRANDED EXPERIENCE ROOM INSIDE THE MANSION
- CUSTOM BRANDED PILLOWS THROUGHOUT THE MANSION
- PRODUCT INTEGRATION THROUGHOUT THE EVENT
- CATEGORY EXCLUSIVITY
- EXCLUSIVE BRANDED POOLSIDE ACTIVATION
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (15) VIP PASSES

\$150,000 PRESENTING **KO SPONSORSHIP**

- LOGO DISPLAYED ON EVENT INVITE FLYER "PRESENTED BY"
- LOGO DISPLAYED ON STEP & REPEAT (MOST REPEATS)
- LOGO DISPLAYED ON EVENT ACCESS WRISTBAND
- LOGO DISPLAYED ON PHOTOBOOTH IMAGES
- DIGITAL BRANDING EXPOSURE ON PROPERTY
- MENTIONS IN ALL PR/MEDIA OUTREACH & GUEST LIST DISTRO
- VIP RED CARPET WALK & INTERVIEW
- ABILITY TO SHOWCASE PRODUCT/SERVICE + DISTRIBUTE ON PROPERTY
- MIC MENTIONS ON PROPERTY
- DEDICATED PROFESSIONAL PHOTOGRAPHER/VIDEOGRAPHER FOR BRAND ON PROPERTY (WILL INCLUDE RECAP WITH PROMINENT LOGO & BRAND PLACEMENT)
- MEET & GREET & PICTURE WITH JAKE PAUL + PAIR OF SIGNED GLOVES
- EXCLUSIVE BRANDED EXPERIENCE ROOM INSIDE THE MANSION
- CUSTOM BRANDED PILLOWS THROUGHOUT THE MANSION
- PRODUCT INTEGRATION THROUGHOUT THE EVENT
- CATEGORY EXCLUSIVITY
- EXCLUSIVE BRANDED POOLSIDE ACTIVATION
- ACCESS TO CONTRIBUTE TO VIP GIFT BAG
- (1) ULTRA PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE & DEDICATED SERVERS)
- (25) VIP PASSES

VIP PACKAGES

PLATINUM

\$25,000 / 25 VIP PASSES

- ULTRA PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)

DIAMOND

\$15,000 / 15 VIP PASSES

- PREMIUM VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)

GOLD

\$10,000 / 10 VIP PASSES

- VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)

SILVER

\$5,000 / 5 VIP PASSES

- VIP SECTION (COMES WITH COMPLIMENTARY BOTTLE SERVICE, FOOD & DEDICATED SERVERS)

* VIP SECTION BRANDING AVAILABLE UPON REQUEST FOR UPCHARGE



OVER 19.2 BILLION EARNED IMPRESSIONS

TOTAL MEDIA IMPRESSIONS INCLUSIVE OF BROADCAST,
PRINT, DIGITAL AND SOCIAL FROM PAST EVENTS

- E! ONLINE

- PAGE SIX

- ESPN

- TMZ

- BILLBOARD.COM

- DAILYMIL.CO.UK

- ETONLINE.COM

- FOXNEWS.COM

- OKMAGAZINE.COM

- BARSTOOLSPORTS.COM

- MIRROR UK

- POPSUGAR.COM

- STAR.COM

- THESOURCE.COM

- TMZ.COM

- TMZSPORTS.COM

- USMAGAZINE.COM



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PAST CELEBRITY ATTENDEES

- AUBREY MARCUS
- BOI-1DA
- BRANDON MARSHALL
- CHASE HERO
- CUBA GOODING JR
- DAVID BENAVIDEZ
- DJ E-V
- DJ IRIE
- ELLIOT GREENE
- EL ALFA
- HAYLEY WELCH (HAWK TUAH)
- JA RULE
- JARVIS LANDRY
- JEN SELTER
- JOE BURROW
- JOHN FIELDLY (CELSIUS CEO)
- JONATHAN CHEBAN (FOOD GOD)
- JULIA MURPHY
- JUSTIN BURKE
- JUANPA
- JUTTA LEERDAM
- LIVVY DUNNE
- LOGAN PAUL
- LARSA PIPPEN
- MARCOS "HOLLYWOOD" GUERRERO
- MATT ZINGLER
- MEGAN FOX
- MICHAEL IRVIN
- MICHAEL RUBIN
- MIKE MAJLAK
- MIKE TYSON
- NINA AGDAL
- NICKY JAM
- ODELL BECKHAM JR.
- POINTER BROTHERS
- QIMMAH RUSSO
- RASHEE RICE
- RUBY ROSE
- RYAN GARCIA
- SHAQ
- SOMMER RAY
- TRAVIS SCOTT

839270

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PRIVATE PARTY

SATURDAY DECEMBER 20TH 2025

**FOR MORE INFO
OR SPONSORSHIP
OPPORTUNITIES
PLEASE CONTACT
YOUR REP**