

Box

CHAMPS

CELEBRITY ALL-STAR GOLF CLASSIC

SCOTTSDALE, ARIZONA

2027

Thursday,
February 18th, 2027

Talking Stick Golf Club
9998 E Talking Stick Way
Scottsdale, AZ 85256

PRODUCED BY
CSE
CELEBRITY SPORTS ENTERTAINMENT

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We are excited to present exclusive sponsorship opportunities, celebrity golf packages, and brand activations for the BOX CHAMPS Celebrity All-Star Golf Classic, taking place Thursday, February 18th, 2027, at Talking Stick Golf Club in Scottsdale, Arizona.

This premier event will bring together athletes, celebrities, influencers, models, business leaders, corporate sponsors, and special guests for an unforgettable golf experience featuring unique networking opportunities, entertainment, and brand engagement.





$150,000 PRESENTING SPONSOR

(1) EXCLUSIVE PACKAGE

- Exclusive Category Sponsorship
- Official “Presenting Sponsor” naming rights to the event
- Logo placement on all event marketing materials (digital and print)
- Logo placement on all main step-and-repeat backdrops
- Logo placement on all event apparel
- Recognition in official event press release
- Meet & greet and photo opportunity with event host(s)
- Dedicated photographer and videographer during the Golf Classic, including branded event recap
- VIP red carpet walk and interview
- Dedicated on-site brand activation opportunities
- (10) Foursomes in the Golf Classic (with talent)
- (1) Golf Hole Activation
- (1) Signed painting of an event host by celebrity painter Rob Prior
- Assorted signed celebrity memorabilia



$100,000 POWERED BY SPONSOR

(1) EXCLUSIVE PACKAGE

- Exclusive Category Sponsorship
- Official “Powered By” naming rights to the event
- Logo placement on all event marketing materials (digital and print)
- Logo placement on all main step-and-repeat backdrops
- Logo placement on all event apparel
- Recognition in official event press release
- Meet & greet and photo opportunity with event host(s)
- Dedicated photographer and videographer during the Golf Classic, including branded event recap
- VIP red carpet walk and interview
- Dedicated on-site brand activation opportunities
- (5) Foursomes in the Golf Classic (with talent)
- (1) Golf Hole Activation
- Assorted signed celebrity memorabilia

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$50,000 EXCLUSIVE CATEGORY SPONSOR

(1) PACKAGE PER CATEGORY

- Exclusive sponsorship rights within the designated business category
- Category must not conflict with Presenting Sponsor or Powered By Sponsor
- Logo placement on select event marketing materials (digital and print)
- Logo placement on main step-and-repeat backdrops
- Recognition in official event press release
- Meet & greet and photo opportunity with event host(s)
- Dedicated photographer and videographer during the Golf Classic, including branded event recap
- VIP red carpet walk and interview
- Dedicated on-site brand activation opportunities
- (2) Foursomes in the Golf Classic (with talent)
- (1) Golf Hole Activation
- Assorted signed celebrity memorabilia





$25,000
NON-EXCLUSIVE CATEGORY SPONSOR

UNLIMITED PACKAGES

- Non-exclusive Category Sponsorship
- Category must not conflict with Presenting Sponsor, Powered By Sponsor, or an existing Exclusive Category Sponsor
- Logo placement on select event marketing materials (digital and print)
- Meet & greet and photo opportunity with event host(s)
- Dedicated photographer and videographer during the Golf Classic, including branded event recap
- VIP red carpet walk and interview
- Dedicated on-site brand activation opportunities
- (1) Foursome in the Golf Classic (with talent)
- (1) Golf Hole Activation

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$10,000
NON-EXCLUSIVE SUPPORTING SPONSOR

UNLIMITED PACKAGES

- Non-exclusive Category Sponsorship
- Category must not conflict with Presenting Sponsor, Powered By Sponsor, or an existing Exclusive Category Sponsor
- Logo placement on select event marketing materials (digital and print)
- Meet & greet and photo opportunity with event host(s)
- Dedicated photographer and videographer during the Golf Classic, including branded event recap
- VIP red carpet walk and interview
- Dedicated on-site brand activation opportunities
- (1) Foursome in the Golf Classic (without talent)
- (1) Golf Hole Activation



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CELEBRITY GOLF PACKAGES

PACKAGE 1:
GOLF WITH (1) ATHLETE / CELEBRITY

- Single: $2,500
- Double: $5,000
- Foursome: $10,000

PACKAGE 2:
GOLF WITH (1) INFLUENCER / MODEL GOLFER

- Single: $1,250
- Double: $2,500
- Foursome: $5,000

PACKAGE 3:
GOLF WITH (2) MODEL GOLFERS

- Single: $2,500
- Double: $5,000
- Foursome: $10,000

PACKAGE 4:
GOLF WITHOUT TALENT

- Single: $625
- Double: $1,250
- Foursome: $2,500



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GOLF COURSE ACTIVATION PACKAGES

SPONSORSHIP $2,500

- Brand recognition with lawn signage at the designated Party Hole
- Opportunity to activate your brand within the dedicated Party Hole area
- Opportunity to distribute your products and/or services to event participants at the Party Hole

HOLE ACTIVATION $3,500

- Brand recognition with lawn signage, tee box signage, and custom flag pin design at your dedicated golf hole
- Brand recognition on golf cart screens at your dedicated golf hole
- Opportunity to activate your brand at your dedicated golf hole
- Opportunity to distribute your products and/or services directly to golfers and event participants at your dedicated golf hole





AC Green
Allen Iverson
Amanda Saccomanno
Anthony Anderson
Blake Griffin
Byron Scott
CC Sabathia
Chris Brown
Chris Johnson
Clyde Drexler
Colton Underwood
Cuba Gooding Jr.
DaBaby
Dak Prescott
Daunte Culpepper
Deebo Samuel
Dennis Rodman
Derrick Coleman
DJ E-V
DJ IRIE
DJ Paul
El Alfa
Eric Dickerson
Fabolous
Fat Joe
Floyd Mayweather
French Montana
Ice Cube
Iggy Azalea
Ja Rule
Jake Paul
Jen Selter
Jenna Bandy
Johnny Damon
Juanpa Zurita
Julius Erving
Julio Jones
Justin Bieber
Kevin Harrington
Larsa Pippen
Lika O
Lil Kim
Logan Paul
Machine Gun Kelly
Marcus Jordan
Maxx Crosby
Megan Fox
Micah Parsons
Michael Blackson
Michael Irvin
Michael Vick
Mike Evans
Nick Cannon
Nicky Jam
Nicole Alexander
Plaxico Burress
Rick Darnell
Rick Ross
Rob Gronkowski
Ryan Garcia
Snoop Dogg
Sommer Ray
Stefon Diggs
Steve Aoki
Taj Gibson
Terrell Owens
Tiffany Haddish
Tory Lanez
Trevon Diggs
Trey Songz
Ty Dolla Sign
Tyga
Tyreek Hill
Val Kilmer
Vernon Davis
Whit3 Iverson

AND MANY MORE... CSE CELEBRITY SPORTS ENTERTAINMENT PAST EVENT ATTENDEES



A PROVEN HISTORY OF MEDIA EXPOSURE

11.2 BILLION+

EARNED IMPRESSIONS

CUMULATIVE HISTORICAL REACH ACROSS PAST EVENTS

- BarstoolSports.com
- Mirror UK
- PopSugar.com
- Star.com
- TheSource.com
- TMZ.com
- TMZSports.com
- USMagazine.com
- E! Online
- Page Six
- ESPN
- TMZ
- Billboard.com
- DailyMail.co.uk
- ETOnline.com
- FoxNews.com
- OKMagazine.com

The BOX CHAMPS Celebrity All-Star Golf Classic provides a unique platform for participating sponsors and brands to connect with athletes, celebrities, influencers, business executives, and event attendees.

Whether participating as a golfer, securing a celebrity golf experience, becoming a corporate sponsor, or activating your brand on the golf course, this event offers valuable opportunities for networking, visibility, and direct engagement.

Corporate Sponsorships, Celebrity Golf Packages, and Golf Course Activations are available.

We look forward to discussing your participation and partnership in this exciting event.

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